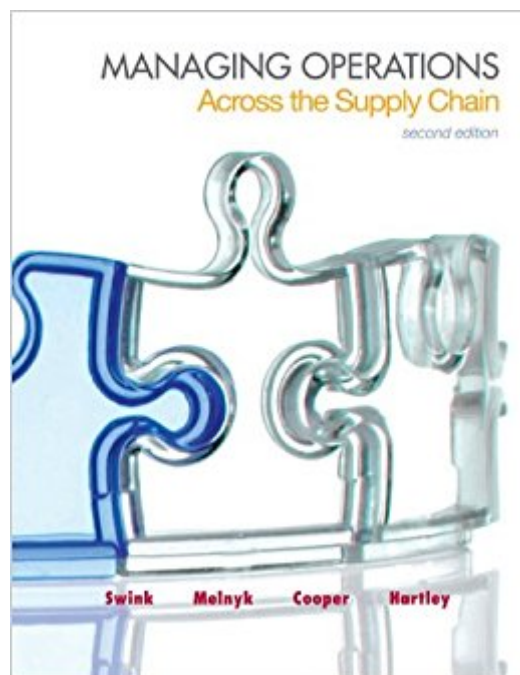




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Managing Operations Across The Supply Chain (McGraw-Hill/Irwin Series In Operations And Decision Sciences)



Synopsis

The Second Edition of *Managing Operations Across the Supply Chain* provides a global, supply chain perspective of operations management and in supply chain management courses that do not require an operations management prerequisite. The Second Edition explains familiar operations management topics as viewed through a supply chain management perspective and reflects key shifts in operations management, including transitions that demand new tools, concepts and approaches to address the demands and challenges business face today and will in the future. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Average Customer Review: 3.5 out of 5 stars 24 customer reviews

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Customer Reviews

Associate Professor in the Department of Marketing and Supply Chain Management at Michigan State University. He is co author of three texts on distribution and logistics, including *World Class Logistics: The Challenge of Managing Continuous Change* published by the Council of Logistics Management and *Strategic Marketing Channel Management* published by McGraw Hill. His research has focused on logistics best practices in customer service and in performance measurement. He also served for four years on the Executive Board of the International Customer Service Association as Head of the Research and Education Committee.

I am currently using this textbook for a supply chain management class and never before have I used such a terrible book. There's multiple errors on tables and equations. Also, the text is unclear and my entire class deemed the textbook useless because it is so confusing. It does not explain things fully. My professor has found many errors in the answers to the chapter problems in the back of the book. It's just terrible. No body should use this. Look for a different supply chain book!

It is a cheaper version than USA college textbook. Thin pages in paperback, same printed text. So if your college is out of the textbook, this can be used.

Acceptable textbook, with cases and information useful for the course. It helped me for writing papers and discussions.

as described.

Good price

Looks like a good book, but too expensive

All the main ideas were highlighted already, couldn't ask for more, Received quickly

Whoever wrote this book did not have an editor. There are so many errors! The equations listed are wrong, which makes it impossible to do the homework questions. They don't explicitly list equations, you have to dig for them written out in paragraph form or find through sample questions. This class made my life miserable. I spent 12 hours trying to figure out chapter 1. I got an A in the class, but the teacher had to curve the class for both the midterm and final!

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